



## JOB DESCRIPTION

# OC KEY ART DESIGNER

### We Are OC

At OC, we have been proudly partnering with entertainment brands across the globe to deliver award-winning work for over 14 years. Through our team's creative excellence, collaborative culture and understanding of our audiences, we produce work that always excites, engages and delivers - and that is **The Art of Entertainment**.

We are the passionate consumers of the industry we serve - with film-buffs, series-bingers, gamers, book worms and music-lovers all under one roof, resulting in a hive of curiosity, collaboration and creativity. Storytellers, artists and problem-solvers all working as one to create stuff we love, just as much as our clients do.

Our mission is simple: **We help brands entertain.**

### Are You OC?

Just like the ever-evolving industry we support, our full-service agency is constantly growing and adapting. This fluidity allows us to shift and thrive, delivering the most effective creative and communications for brands that live to entertain - no matter which touchpoint or stage of the journey.

With this growth comes a need for more amazing talent. Especially one with the creative flair, originality and attention to detail that can only come from being nurtured in the entertainment sector.

Understanding the needs and solutions for clients as varied as Sony Pictures, Universal, Lionsgate, Disney, BritBox and BBC amongst others, whilst having a focussed, fast-paced work ethic that these clients expect will be the recipe for success at OC.

Are you the latest magic ingredient for our agency team?

### Responsibilities/Skills

- Creative flair, originality and a strong visual sense
- Solving complex creative briefs with finesse and ingenuity
- A visual storyteller who can encapsulate the essence of a film in a piece of art
- Experience in delivering key art across numerous platforms including theatrical, physical, VOD and streaming services – from one sheets to thumbnails
- Demonstrate the ability to work from minimal/zero assets through to supplied assets/publicity material, using well-honed compositing skills
- Have a high-level of retouching/finishing your own and others work for the most premium results



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- The ability to grasp client needs and consider practical solutions
- Confidence to present and explain ideas to clients and colleagues
- The ability to work methodically, meet deadlines and stay within budget
- The ability to balance work on several projects at a time
- A background of working well as part of a wider creative design team
- Must be a Adobe Creative Suite whizz and know every trick for fast and best results
- Demonstrable entertainment industry experience (film theatrical and/or home entertainment preferable)
- A genuine passion for movies (a love of TV, gaming and popular culture a bonus)
- Staying up-to-date with industry & consumer trends and happy to spread the knowledge

### **Bonus Skills (these would be great, but not a deal breaker)**

- Experience in illustration, either digital or by hand
- Cinema 4D and After Effects skills
- Managing small teams of junior to mid-level creatives

If you can bring the above and have the solid portfolio to prove it, we can bring a competitive package, growth opportunities, flexible working, birthday days off, great clients, exciting work and a fun, social & dynamic team.