



## JOB DESCRIPTION

# OC ACCOUNT DIRECTOR

### We Are OC

At OC, we have been proudly partnering with entertainment brands across the globe to deliver award-winning work for over 14 years. Through our team's creative excellence, collaborative culture and understanding of our audiences, we produce work that always excites, engages and delivers - and that is **The Art of Entertainment**.

We are the passionate consumers of the industry we serve - with film-buffs, series-bingers, gamers, book worms and music-lovers all under one roof, resulting in a hive of curiosity, collaboration and creativity. Storytellers, artists and problem-solvers all working as one to create stuff we love, just as much as our clients do.

Our mission is simple: **We help brands entertain.**

### Are You OC?

Just like the ever-evolving industry we support, our full-service agency is constantly growing and adapting. This fluidity allows us to shift and thrive, delivering the most effective creative and communications for brands that live to entertain - no matter which touchpoint or stage of the journey.

With this growth comes a need for more amazing talent. Especially one with the creative flair, originality and attention to detail that can only come from being nurtured in the entertainment sector.

Understanding the needs and solutions for clients as varied as Sony Pictures, Universal, Lionsgate, Disney, BritBox and BBC amongst others, whilst having a focussed, fast-paced work ethic that these clients expect will be the recipe for success at OC.

Are you the latest magic ingredient for our agency team?

### Responsibilities

- Manage and be responsible for the servicing and financial performance of a set of client accounts
- Overall responsibility for the day-to-day management and delivery of creative projects
- Manage tracking and reporting of all financial aspects of your clients and deliver against set revenue targets
- Interrogate client briefs to ascertain objectives and ensure the creative team have all the information they need
- Conduct regular account reviews to ensure best-in-class servicing and creativity
- Pro-actively create growth plans for your clients



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- Work closely with Account Executives and Project Managers, ensuring that they are completing work on time and delivering to the clients' brief and budget
- Maintain awareness of commercial opportunities and new campaigns across the industry to ensure OC is always a step ahead
- Provide top level project management for key clients and projects as required

### Skills and Experience

- Account management experience either agency or client side
- Proven ability to grow accounts through strategic thinking and planning
- Experience managing a mix of projects across digital, social, OOH, design, print and integrated campaigns
- Excellent attention to detail, ensuring that all creative is delivered to brief and is thoroughly checked before leaving the agency
- Familiar working to a very fast pace across multiple projects and deadlines
- Comfortable with hands-on project management
- Strong stakeholder relationship (internal and external) management skills
- Ability to work independently with minimal supervision
- Strong written and oral communication skills
- Excellent grasp of grammar and spelling
- Demonstrable entertainment industry experience
- A genuine passion for entertainment

If you can bring the above, we can bring a competitive package, growth opportunities, flexible working, birthday days off, great clients, exciting work and a fun, social & dynamic team.