



JOB DESCRIPTION

OC SENIOR DIGITAL/MOTION DESIGNER

We Are OC

At OC, we have been proudly partnering with entertainment brands across the globe to deliver award-winning work for over 15 years. Through our team's creative excellence, collaborative culture and understanding of our audiences, we produce work that always excites, engages and delivers - and that is **The Art of Entertainment**.

We are the passionate consumers of the industry we serve - with film-buffs, series-bingers, gamers, book worms and music-lovers all under one roof, resulting in a hive of curiosity, collaboration and creativity. Storytellers, artists and problem-solvers all working as one to create stuff we love, just as much as our clients do.

Our mission is simple: **We help brands entertain.**

Are You OC?

Just like the ever-evolving industry we support, our full-service agency is constantly growing and adapting. This fluidity allows us to shift and thrive, delivering the most effective creative and communications for brands that live to entertain - no matter which touchpoint or stage of the journey.

With this growth comes a need for more amazing talent. Especially one with the creative flair, originality and attention to detail that can only come from being nurtured in the entertainment sector.

We are seeking an ambitious and highly talented Senior Motion Designer to join our dynamic creative team. Understanding the needs and solutions for theatrical and home entertainment clients as varied as Sony Pictures, Universal, Warner Bros, BritBox and BBC amongst others, across digital and social campaigns, whilst having a focussed, fast-paced work ethic that these clients expect will be the recipe for success at OC.

Are you the latest magic ingredient for our agency team?

Responsibilities/Skills

- Working with our creative director, lead designer and AV team to deliver exciting and creative digital & motion animated designs that bring our clients' brands to life across social campaigns, digital advertising, traditional broadcast, promos and theatrical marketing.
- 5-7 year's experience in motion graphics, digital and social.
- Creative flair, originality and a strong visual sense.
- Demonstrable experience in creating and animating integrated graphics.
- Technically skilled with motion graphics, digital visual effects, and compositing software, most notably Adobe After Effects, Illustrator, Photoshop C4D and Adobe Premiere (understanding of the 2D/3D process from concept to delivery an advantage).
- Solving complex creative briefs with finesse and ingenuity.
- Experience in delivering style frames and pitching phases.
- An in- depth understanding of all fundamental graphic design principles including typography.
- The ability to troubleshoot technical issues that may arise in final outputs.



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- Experience in delivering design elements and/or whole campaigns for titles
- The ability to grasp client needs and consider practical solutions
- Confidence to present and explain ideas to clients and colleagues
- Managing small teams of junior to mid-level creatives
- The ability to work methodically, meet deadlines and stay within budget
- Communicating productively with client services and management to keep them up-to-date with project milestones
- The ability to balance work on several projects at a time
- A background of working well as part of a wider creative design team
- Demonstrable entertainment industry experience (film theatrical and/or home entertainment preferable)
- A genuine and infectious passion for movies (a love of TV, gaming and popular culture a bonus)
- Staying up-to-date with industry and consumer trends

Bonus Skill (this would be great, but not a deal breaker)

- Examples of deliverables across 3D design/animation

If you can bring the above, we can bring a competitive package, growth opportunities, flexible working, birthday days off, great clients, exciting work and a fun, social & dynamic team.